

"I am a passionate UI/UX Designer with 6 years of experience specializing in **data-driven**, user-centric digital products."




# PHILIPP HEINZELMANN

[LINK TO MY PORTFOLIO](#)

UX / UI DESIGNER

## CONTACT

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 Allmendstr. 1, 6048 Horw (CH)

## LANGUAGES

German - Native

English - Business fluent

Portugues - fluent

French - basic

## SKILLS

Figma 

Adobe XD 

InVision 

HTML 

CSS 

DaVinci R. 

User Analytics 

## WORK EXPERIENCE

10 / 2022 – Today

**UX Designer & Product Designer**

Ultra Software GmbH

- Delivered customized & data driven UX solutions for diverse clients across industries such as energy, healthcare, and finance
- Conducted comprehensive data-driven user research, usability testing, and competitive analysis to inform design decisions
- Created high-fidelity wireframes, interactive prototypes, and detailed UI designs to enhance user engagement and satisfaction

09 / 2020 – 10 / 2022

**UX / UI Designer**

Bitgreen Inc.

- Designed wireframes, prototypes, and user flows, contributing to multiple successful product launches
- Conducted data-driven user research, including surveys, interviews, and usability testing, to gather actionable insights and improve design decisions
- Designed and implemented innovative UX solutions to support digital transformation

10 / 2018 – 09 / 2020

**UX / UI Designer**

Freelancer

- Collaborated with cross-functional clients in various industries such as FinTech, healthcare, and e-commerce
- Conducted user research and usability testing to tailor UX strategies to industry-specific requirements

## EDUCATION

10 / 2017 – 09 / 2020

**Master of Science in Engineering**

RWTH Aachen University

[Final grade CH: 5,5 | GER: 1,7 | GPA: 3,3]

10 / 2013 – 09 / 2017

**Bachelor of Science in Engineering**

RWTH Aachen University